

Information on data processing

1. Name and contact details of responsible party and Data Protection Officer

1st Responsible party:

Karlsruher Messe- und Kongress GmbH
Festplatz 9
76137 Karlsruhe, Germany

Phone: +49 (0)721 3720 0
Fax: +49 (0)721 3720 99
E-mail: info@messe-karlsruhe.de

Data Protection Officer at above address:

Torsten-Harald Scholz

Phone: +49 (0)721 3720 2193
Fax: +49 (0)721 3720 99 2193
E-mail: datenschutzbeauftragter@messe-karlsruhe.de

2nd controller:

Dr. Volker Braun
talque / Real Life Interaction GmbH
Warschauer Straße 58a
10243 Berlin
Tel: +49 30 120885220
E-Mail: volker.braun@real-life-interaction.de

2. Nature and purpose of personal data processing

Your data processed by us will be used for the purpose of participation and execution of New Work Evolution. This considers the possibilities of exchanging information between participants, speakers and exhibitors.

The Messe Karlsruhe event will be organised by Messe Karlsruhe (responsible party 1). Some digital functions for the event will be carried out via the talque event platform / event app of Real Life Interaction (responsible party 2), which can only be used after registration with talque.

The Karlsruher Messe und Kongress GmbH and the Real Life Interaction GmbH are in accordance with Article 26 GDPR jointly responsible for the protection of your personal data.

The controllers share the data processing steps as follows:

	Processing	responsible
Process step 1	Sending of a list of participants to Real Life Interaction GmbH for the invitation or from Karlsruher Messe-und Kongress GmbH Ticketshop	Karlsruher Messe-und Kongress GmbH
Process step 2	Sending personalized registration link by e-mail to the participants	Real Life Interaction GmbH
Process step 3	Registration of personal master data through creation of a talque account by the participants	Real Life Interaction GmbH
Process step 4	Collection of matchmaking data from participants during registration or creation of the talque account	Real Life Interaction GmbH
Process step 5	Implementation of the event and activities accompanying the event	Karlsruher Messe-und Kongress GmbH
Process step 6	Transfer of event specific data to Karlsruher Messe-und Kongress GmbH	Real Life Interaction GmbH

Data subjects may exercise the rights to which they are entitled under Article 15 to 22 GDPR against each of the joint controllers. The responsible parties agree that the party responsible, with whom the rights are asserted, is obliged to provide information to the person concerned, as well as forwarding any requirements with regard to changing, deletion or other of the person concerned to the other responsible party without delay.

The data processing is carried out on the basis of Article 6 Sect. 1 lit b GDPR.

The data collected will be deleted once the purpose has been fulfilled where the data is not subject to any other statutory retention and documentation obligations, pursuant to Article 6(1)(c) of the GDPR, unless you have given your consent to the retention of your data for other purposes, pursuant to Article 6(1)(a) of the GDPR. The talque chat data and personal master data are only deleted if the user account is explicitly deleted by the user, or if the user orders the account to be deleted by authenticating oneself accordingly.

If you have received a redemption code or a guest card from an inviting exhibitor, your registration data and your visit to the event will be displayed to them

Note on the use of the lead tracking service

During the event, all exhibitors will be offered a lead tracking service with which the individual exhibitor scans the barcode on your admission ticket and thus – similar to a business card – receives your contact details. In detail, we process the following data:

Company name, title, first and last name, function, postal address, country, telephone number(s), email address as well as any other details you may have provided about interests and/or your company.

In individual cases, you can make a specific decision on the disclosure of your data by offering your admission ticket to the respective exhibitor for scanning. There will be no unnoticed recording of data without your consent. In accordance with the international character of the trade fair (or congress), exhibitors are also represented who are based outside the European Union and therefore outside the scope of the European data protection laws. Here, too, you can object or agree to the transfer of your data in individual cases by withdrawing or offering your admission ticket for scanning.

Disclosure of data to third parties

Your data will only be passed on to other event participants in one case:

(1) As part of the online event, you have the opportunity to get in touch with individual exhibitors by means of a video call, a video meeting or (text) chat. In case of a direct video call or a 1: 1 video meeting with one of the exhibitors, your contact details, which you have provided in your profile, will be passed on to the respective exhibitor. The same applies if a chat contact is established between you and one of the exhibitors. A chat contact is active communication between an event participant and the exhibitor or one of his employees. The exhibitor must either have been actively contacted by you via chat message or an exhibitor has contacted a participant and an exchange between the two is established, i.e. at least one message is exchanged from both parties.

The purpose of the event is networking and establishing new business relationships. This is not possible without exchanging contact details. This data exchange is considered necessary to achieve the purpose of the entire event.

Further information, especially about data protection of the respective exhibitor, is best obtained directly from the respective exhibitor or can be found on their website.

The legal basis for this data processing is Art. 6 I lit. a GDPR (Data processing for the fulfillment of contracts) and Art. 6 I lit.f GDPR (Data processing on the basis of a balance of interests).

If you do not request any further information from exhibitors and do not take part in direct video calls, 1: 1 video meetings or text chats, personal contact data will not be passed on to exhibitors.

We provide a list of exhibitors as an exhibitor directory on our website.
<https://www.newworkevolution.de/de/ausstellerliste/>

Beyond this, no transfer of your personal data to third parties has been envisioned.

3. Rights of the data subject

You have the following rights:

The right to withdrawal: You have the right to withdraw the consent you have provided at any time, pursuant to Article 7(3) of the GDPR. In consequence, we will cease the data processing based on this consent with future effect.

The right of access: You have the right to obtain information from us about the personal data of yours that we process, pursuant to Article 15 of the GDPR. In particular, you have the right to obtain information about the purposes of the processing; the categories of personal data concerned; the categories of recipient to whom your personal data have been or will be disclosed; the envisaged period for which your personal data will be stored; the existence of the right to rectification, erasure, restriction of processing or to object to such processing; the right to lodge a complaint; the source of your personal data where these are not collected from you; the existence of automated decision-making, including profiling, and, if applicable, meaningful information concerning the details of such processing.

The right to rectification: You have the right to obtain from us without due delay the rectification of inaccurate personal data of yours we store or the right to have incomplete personal data of yours completed, pursuant to Article 16 of the GDPR.

The right to erasure: You have the right to obtain from us the erasure of personal data of yours we store, pursuant to Article 17 of the GDPR, unless processing is necessary for exercising the right of freedom of expression and information; for compliance with a legal obligation; for reasons of public interest; or for the establishment, exercise or defence of legal claims.

The right to restrict processing: You have the right to obtain restriction of processing of your personal data, pursuant to Article 18 of the GDPR, where you contest the accuracy of the personal data; the processing is unlawful and you oppose the erasure of the personal data; we no longer need the personal data for the purposes of the processing, but we need the data for the establishment, exercise or defence of legal claims; or you have objected to processing pursuant to Article 21 of the GDPR.

The right to data portability: You have the right to receive the personal data of yours which you have provided to us in a structured, commonly used and machine-readable format and have the right to transmit those data to another data controller, pursuant to Article 20 of the GDPR.

The right to lodge a complaint: You have the right to lodge a complaint with a supervisory authority pursuant to Article 77 of the GDPR.

4. Right to object

Unless the processing of your personal data is necessary for the purposes of the legitimate interests pursuant to Article 6(1)(f) of the GDPR, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data, pursuant to Article 21(1) of the GDPR. Where personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for such purposes, pursuant to Article 21(2) of the GDPR.

You can address your objection to ds-abmelder@messe-karlsruhe.de, for example.