



NEW WORK on a growth path

World of experience for new work NEW WORK EVOLUTION – May 6 to 8, 2025

Karlsruhe, 31.03.2025. In the TÜV Continuing Education Study 2024, almost half of the companies surveyed stated that adapting to digitalization and New Work is having a massive impact on their companies, with more than a third considering new agile working methods to be a decisive factor. NEW WORK EVOLUTION itself is the best example of how relevant new ways of working have become for many companies: launched in 2022 as a special show at the LEARNTEC trade fair for digital education, it has been an independent trade fair since 2023 with continuous growth in exhibition space and numerous new formats. The exhibitors and partners at NEW WORK EVOLUTION from May 6 to 8 in Karlsruhe will be demonstrating the breadth of the topic.

Around 60 exhibitors and partners as well as more than 80 speakers and podcasters await trade visitors on the four stages in Hall 3. The trade fair and world of experience will focus on the four key themes of People & Culture, DE&I, Technology and Offices.

People & Culture: YourCoaches will be presenting their new management program KOMPASS for the first time at NEW WORK EVOLUTION and inviting participants to a workshop on personality-oriented team development. Perspektur will be presenting its Change Management Playbook and providing information on multiplier training and intercultural change management. Emendare has another trade fair premiere up its sleeve: its modular micro-training is an approach for individually supporting companies on their way to becoming adaptive organizations. The specialist publisher Franz Vahlen will be presenting new products from its editorial team and inspiring specialist literature on New Work, agility and leadership.

Stratos is one of the companies in the **Technology** category. Its software solution guides companies through decision-making processes in a structured manner and makes New Work methods accessible to traditional companies. Probonio supports the management of employee benefits with its app - whether benefits in kind, meal allowances, mobility budgets and other tax-free offers for employees. Exhibitor Zgoll presents a mixed reality app that bundles existing software applications in buildings, such as room booking, workplace booking and building control, into a single user interface and displays them where they are needed using mixed reality. Adacor's trade fair appearance will focus on artificial intelligence in the HR sector.

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newworkevolution.de

DE&I: Berufundfamilie advises and informs about audits on diversity and family-friendly offers at work and university. Kreissparkasse Böblingen offers a look into practice - and presents in workshops how New Work, diversity and mental health are implemented at regional savings banks.

The **Office** theme block focuses on planning offices and furniture manufacturers. The **raum rebellen** focus on sustainable and flexible room concepts. Future Office will be providing information about its Active Office solutions, which are designed to encourage more movement in the office. With its "Workspace Performance Insights", Wow tomorrow makes the quality of offices measurable and shows how well the respective office supports employees in their work.

"Change and empowerment"

Lily Kruse, Future Founder of exhibitor HYBEAM, a provider of mixed reality solutions for hybrid workshops, says: "For me, NWE is an event all about change and empowerment. I always leave the trade fair feeling incredibly empowered, as I've been given new perspectives and tools that I want to implement straight away!" Project Manager Stefanie Ruf: "At NEW WORK EVOLUTION, the boundaries between exhibitors and visitors are blurred - and that's how it should be! Because NWE is a meeting place for like-minded people to exchange ideas. People are convinced of the potential of new forms of work and want to gain inspiration for their own individual challenges here with us."

NEW WORK EVOLUTION takes place alongside the LEARNTEC trade fair for digital education; tickets are valid for both events.

About NEW WORK EVOLUTION

Originally created as a congress, NEW WORK EVOLUTION became part of the Messe Karlsruhe portfolio in 2022. Since then, the event has been aimed at decision-makers from corporate management, human resources and IT as well as those responsible for training and further education, office managers and others interested in New Work as a trade fair and world of experience for modern working. In addition to exhibiting companies from the areas of Office, Technology, People & Culture and Diversity, Equity & Inclusion, top speakers, best practice sessions and workshops offer up-to-date insights into all aspects of modern working environments. NEW WORK EVOLUTION takes place annually alongside LEARNTEC.

Further information is available online at <https://www.newworkevolution.en>.