



Everything about formats & data sizes

Company title:

- Max. **200 characters**

Company description:

- Max. **10,000 characters**

Logo:

- Recommended dimensions: **300 pixels high; preferably square**

Teaser image:

- **Company profile:** Recommended size: **2320 x 1160 px (2:1 format)**
- **Products/jobs:** Recommended size: **1920 x 1080 px**

Other images/photos:

- File format: **jpg, jpeg (preferred), png**
- There are no size specifications for additional images in the media gallery
- Max. Title length: **100 characters**

Teaser video:

- Time recommendation: max. 1 minute
- File format: **mp4, mkv, avi, mov**
- Videos are **uploaded as files** (not via embedded link)

Other videos:

- Time recommendation: **max. 5 minutes**
- File format: **mp4, mkv, avi, mov**
- Videos are uploaded as files (not via embedded link)

Documents:

- File format: **pdf** (preferred), ps, eps, doc, docx, ppt, pptx, ppsx, xls, xlsx, odt, odp, key, pages, numbers
- Name of the documents: **max. 30 characters**

- ➔ A **maximum file size of 1 GB per file** applies to all media files.
- ➔ Tip: To add a teaser video, please upload it as the first video in the media gallery (under graphics). If the desired teaser video was not uploaded first, it can also be moved to the top of the list afterwards.
- ➔ Data and documents for the company profile can be entered independently by the exhibitor (correspondence person/admin of the company profile) using the form.

Still have any questions? Please contact Friederike:



Mail: friederike.koch@messe-karlsruhe.de

Tel.: +49 160 92417525